

# Special Savings on Philips Lifeline

Enjoy peace of mind – and great savings –  
with Philips Lifeline

In these tough economic times, you may be forced to make some difficult decisions about your health. When it comes to personal safety at home, Philips Lifeline believes that there should be no compromise.

So to open up the benefits of our service to more seniors, we want to extend this special offer to you. Use the coupon below and receive FREE activation of the Lifeline service. **That's a saving of up to \$90.**

The Philips Lifeline Medical Alert Service provides fast access to help 24 hours a day, 365 days a year. Our industry-leading, standard Lifeline Service provides fast access to highly trained caring Response Associates at the push of a button. And now, with our **NEW** Lifeline with AutoAlert option you can push the pendant-style button for help at any time and also have an added layer of protection. Lifeline with AutoAlert is the only pendant-style Help Button that can automatically place a call for help if a fall is detected and you are unable to push your button because you are disoriented, immobilized, or unconscious.

We want to help you continue to live at home with confidence. And, with this special offer, we can help you save money, too. Use the coupon to get started with Philips Lifeline today.

# FREE! Activation

Why is Philips Lifeline more than just a great deal?

The Philips Lifeline response center uses state-of-the-art technology and our response associates are trained to provide caring, prompt access to help.

Philips Lifeline is recommended by over 65,000 healthcare professionals.

Philips Lifeline has helped provide more than 6 million people with the peace of mind and confidence to help maintain independent living.

## Save up to \$90 with Free Activation

Coupon valid until: **May 31, 2010**

Code: **1MKTX** **RD7** **HW685**  
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© 2010. All rights reserved. Button signal range may vary due to environmental factors. Not to be combined with any other offer and subject to change without notice. Offer valid for new orders only. Applicable tax may be applied. Monthly service and shipping and handling fees apply. Activation Fee varies. Minimum stay on service may be required. Free activation offer only available at participating programs. \*Lifeline with AutoAlert is an additional option to the standard Lifeline Medical Alert Service and is only available at participating programs. AutoAlert does not detect 100% of falls. If able, you should always press your button when you need help.

### Only one medical alert service can call for help even when you can't.

- Get prompt, caring assistance at the push of a button, 24 hours a day, 365 days a year.
- Our new Lifeline with AutoAlert\* option provides an added layer of protection by automatically placing a call for help if a fall is detected.
- Continue living in the comfort of your own home.

**ALTURACARE LIFELINE**  
**1 (866) 674-9900 ext.4933**

**New!**  
Lifeline with  
AutoAlert



**PHILIPS**  
**Lifeline**